

“Sing Like John Mayer” Contest Rules 2010

These contest rules are specific to the above contest conducted by Entercom Austin, LLC d/b/a KAMX and KKMJ, Entercom Buffalo, LLC d/b/a WTSS, Entercom Denver, LLC d/b/a KALC and KOSI, Entercom Gainesville, LLC d/b/a WKTK, Entercom Greenville, LLC d/b/a WSPA, Entercom Indianapolis, LLC d/b/a WZPL, Entercom Kansas City, LLC d/b/a KUDL, Entercom Madison, LLC d/b/a WMMM, Entercom Memphis, LLC d/b/a WMC-FM and WRVR, Entercom Milwaukee, LLC d/b/a WMYX, Entercom New Orleans, LLC d/b/a WLMG, Entercom Norfolk, LLC d/b/a WPTE and WWDE, Entercom Portland, LLC d/b/a KRSK, Entercom San Francisco, LLC d/b/a KOIT, Entercom Seattle LLC, d/b/a KMTT, Entercom Wichita, LLC d/b/a KFBZ (each, a “**Station**” and collectively, the “**Stations**”). A copy of these specific contest rules are available at each of the Stations’ studios during regular business hours, at the websites listed in Section 7 and on the contest page for this Contest on each of the Stations’ websites. A complete list of addresses and websites for the Stations are as follows:

- Mix 94.7- KAMX: 4301 Westbank Dr., Escalade B, 3rd Floor, Austin, Texas 78746, <http://www.mix947.com/>
- Majic 95.5: KKMJ 4301 Westbank Dr., Escalade B, 3rd Floor, Austin, Texas 78746, <http://www.majic.com/>
- WTSS: Star 102.5: 500 Corporate Parkway, Suite 200, Buffalo, NY 14226, <http://mystar1025.com>
- KALC: Alice 105.9: 4700 South Syracuse Street, Suite 1050, Denver, CO 80237, <http://www.alice1059.com>
- KOSI 101: 4700 South Syracuse Street, Suite 1050, Denver, CO 80237, <http://www.kosi101.com/>
- 98.5 WKTK: 3600 NW 43rd Street, Suite B, Gainesville, FL 32606, <http://www.ktk985.com/>
- Magic 98.9 (WSPA): 25 Garlington Road, Greenville, South Carolina 29615, <http://www.magic989online.com/>
- Z99.5 (WZPL): 9245 North Meridian Street, Suite 300, Indianapolis, IN 46260 <http://www.wzpl.com/>
- 98.1 KUDL: 7000 Squibb Road, Mission, KS 66202, <http://www.kudl.com/>
- 105.5 Triple MMM (WMMM): 7601 Ganser Way, Madison, WI 53719, <http://www.1055triple.com/>
- FM 100 (WMC-FM): 1835 Moriah Woods Blvd, Building #1, Memphis, TN 38117 <http://www.fm100memphis.com/>
- The River 104.5 FM (WRVR): 1835 Moriah Woods Blvd, Building #1, Memphis, TN 38117 <http://www.wrvr.com/>
- 99.1 WMYX: 11800 W. Grange Avenue, Hales Corners, WI 53130 <http://www.991wmyx.com>
- Magic 101.9 (WLMG): 400 Poydras Street, Suite 800, New Orleans, LA 70130, <http://www.magic1019.com/>
- 94.9 The Point (WPTE): 236 Clearfield Ave Suite 206, Virginia Beach, VA 23462 <http://www.pointradio.com/>
- 2WD 101.3FM (WWDE): 236 Clearfield Ave Suite 206, Virginia Beach, VA 23462 <http://www.2wd.com/>
- 105.1 The Buzz (KRSK): 0700 S.W. Bancroft St, Portland, OR 97239, <http://www.1051thebuzz.com/>
- 96.5 KOIT: 201 3rd Street, Suite 1200, San Francisco CA 94103, <http://www.koit.com/>
- 103.7 The Mountain (KMTT): 1100 Olive Way, Suite 1650, Seattle, WA 98101 <http://www.kmtt.com/>
- 105.3 The Buzz (KFBZ): 2120 N. Woodlawn, Ste 352, Wichita, KS 67208 <http://1053thebuzz.com>

Notwithstanding anything to the contrary in Stations' individual written general contest rules, this particular contest will be governed solely and exclusively by these official contest rules.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.

Who Can Enter

1. Eligible contestants must be legal U.S. residents of the State(s) of Texas; New York; Colorado; Florida; South Carolina; Georgia; North Carolina; Indiana; Kansas; Missouri; Wisconsin; Tennessee, Mississippi, or Arkansas in the Memphis Metro Area (as defined by Arbitron Ratings Company); Louisiana within the boundaries of: Orleans, Jefferson, St. Bernard, St. James, Lafourche, St. Tammany, Plaquemines, Terrebone, Tangipahoa, St. John the Baptist, St. Charles, Washington Parishes or, in Mississippi, Pearl River and Hancock Counties; Virginia; Oregon; Washington; or one of the following counties in California: San Francisco, San Mateo, Santa Clara, Alameda, Contra Costa, Napa, Solano, Sonoma, and Marin on the date of entry into this Contest. **Notwithstanding the foregoing, entrants are only eligible to enter at the particular website which corresponds with such entrant's geographic residency location as set forth in Section 7 below.**
2. Eligible contestants must be 21 years of age or older as of the date of entry. This contest is open to both male and female entrants.
3. Employees (including, without limitation, part-time or temporary employees) of the Stations, Columbia Records, John Mayer, contest sponsors or any other radio stations in the Austin, TX; Buffalo, NY; Denver, CO; Gainesville, FL; Greenville, SC; Indianapolis, IN; Kansas City, MO; Madison, WI; Memphis, TN; Milwaukee, WI; New Orleans, LA; Norfolk, VA; Portland, OR; San Francisco, CA; Seattle/Tacoma, WA and Wichita, KS areas (defined as any radio station with its main studios located within a diameter of fifty (50) miles from the downtown main post office of each of the above cities), and their respective parent entities, subsidiaries, affiliated companies and advertising and promotion agencies, and management/tour companies at any time during the applicable contesting period and the immediate family and other household members (*i.e.*, spouses, parents, grandparents, children, grandchildren, roommates, housemates, significant others, partners, siblings (half and full) and the steps of each of the foregoing) ("Family/Household Members") of each of the above are NOT eligible to enter and/or to win the Contest.
4. Entry is permitted in this contest regardless of having won any other contest conducted by any of the Stations in the past.
5. Family/Household Members of any of this contest's judges may NOT participate in any level of this contest where that particular judge is involved in the contest. In such event, the contestant will be immediately disqualified.

How to Enter

6. There are up to two ways to enter (depending upon your geographic residency):

A. To enter, from June 7, 2010 at approximately 7am (Pacific Time, regardless of the time zone the entrant is located in) through June 28, 2010 at 11:59pm (Pacific Time, regardless of the time zone the entrant is located in), go to one of the Stations websites listed above applicable to the entrant's residency (see Section 7 below for more specifics), click on the "Sing Like John Mayer" link (if available) or one of the station contest websites listed in Section 7 below, verify that you are at least 21 to access the website and then submit all of the following materials:

- (i) Contact information including entrant's full name, address of legal residence, phone number (including area code), cell phone number (including area code but cell phone number is optional), age, username (subject to acceptance by contest software to eliminate duplicate usernames), e-mail address, and other information requested (some of which may be optional);
- (ii) One video of the entrant singing a segment (as determined by Station) from one of the following three John Mayer songs "Say", "Waiting on the World to Change" or "Half of My Heart". The songs must be performed live karaoke-style, meaning entrant sings the entire song segment without post editing or special effects (as determined in Stations' sole discretion). **THE ACTUAL RECORDED VERSION OF THE SEGMENT OF THE SONG TO BE PERFORMED IS AVAILABLE FOR DOWNLOAD OR STREAMING AT THE WEBSITES BY CLICKING "GET THE SONGS" ("Contest Song Versions").** Eligible entries must use one of the Contest Song Versions and may only use one of the Contest Song Versions. Entrants are permitted to accompany the Contest Song Versions with their personal performance of an instrument live during the video (but no third party instrument accompaniments are permitted, whether on or off video). No other music is permitted. All performances must be performed LIVE on the video...no lip synching will be permitted (although Station is not obligated to investigate whether claims of live performances are true or not...but may disqualify any entrant it believes is not performing live on the video in Station's sole discretion). **A CAPPELLA PERFORMANCES (NO MUSIC) OR USE OF ANY MUSIC (INCLUDING ALBUM OR OTHER VERSIONS OF THESE SAME JOHN MAYER SONGS) ARE PROHIBITED. ONLY USE OF THE CONTEST SONG VERSIONS IS PERMITTED.** Other than the Contest Song Version itself, only an additional 10 seconds is permitted for use by the entrant in connection with this contest (only the song and the first 10 seconds that are not part of the song will be judged...however, longer videos will not be disqualified and may be posted on-line in whole or in part as Station sees fit in its sole discretion on a case by case basis). **IF ENTRANT OPTS TO INTRODUCE THE SONG, ENTRANT MAY INCLUDE ENTRANT'S NAME, CITY, AND SONG TITLE ONLY.** Allowed file types are: AVI Player (.avi), Windows Media (.wmv), Quicktime (.mov), Flash (.flv), .mp4, .mpeg, or .mpg. The maximum file size is 200MB. Station recommends but does not require that following Video Encoding Settings: CODEC: H.264, dimensions of 640x480 pixels or 640x360 pixels, Audio: 16-bit AAC auto at a sampling frequency of 44.1kHz and a bit rate of 192kbps. The video **MUST NOT** contain any copyrighted music, video, lyrics or other material (other than the Contest Song Version).

- (iii) **Only the individual who submits the entry can be depicted in the video.** No other person's image, voice or talent can be captured in the video. **Any video with any other person(s) or more than one person depicted in it will be ineligible and will be disqualified.**
- (iv) Solo performances only. **GROUP OR DUET ENTRIES WILL BE DISQUALIFIED.**
- (v) All entrants who submit an entry agree to the following and Station will require, as a condition of entry, that entrants affirmatively check a box or an "I agree" button expressly confirming the following:
- Entrant represents and warrants that he/she is over 21 years of age and a legal resident of the applicable state(s) required for entry on this website.
 - Entrant represents and warrants that he/she own the rights to, or have obtained permission to use, the video submitted with the entry.
 - Entrant represents and warrants that there is only one person visible in the attached video and that person is the Entrant.
 - Entrant represents and warrants that he/she authorizes Station to post the video on Station's website or social network sites or use the video in any other way Station sees fit.
 - Entrant agrees and acknowledges that Station and contest sponsors and their respective affiliates, parents, employees, agents and all other related sponsors may use for advertising and/or promotional purposes, entrant's name, image, video submission, other entry materials and/or biographical information on radio, TV broadcasts, newspaper advertisements, on websites and/or any other medium in connection with participation in this contest or otherwise without the payment of any additional compensation.
 - Entrant understands and agrees that Station shall be the sole and exclusive owner of the video submitted, whether or not the video is selected as a winner, and entrant agrees to sign any documents requested by Station to evidence such transfer of ownership.
 - By submitting a video in a Station contest, entrant agrees to indemnify Station should any representations and warranties made by entrant herein or in the applicable contest rules prove to be false or inaccurate.
 - Entrant acknowledges and agrees that the contest rules are available to him/her at the applicable website listed in Section 7, has had an opportunity to review them before entering this contest and agrees to be legally bound by those contest rules.

- B. Stations may (**but will not be obligated**) to provide one or more on-site entry opportunities. In the event that any of the Stations' elect to do so, the following will apply:
- (i) The opportunity to enter will be limited to the specific dates, times and location that are announced on that area radio Station's website and/or radio station. At the announced end time of each on-site event, acceptance of contest entries will end, even if people are still waiting on line. Station has no obligation to provide an on-site entry opportunity to people still waiting on line when entry closes and makes no representations that by waiting in line a potential entrant will have the chance to enter at that event.
 - (ii) Station estimates that it will only be able to videotape 10 entrants per hour at these on-site events. Accordingly, Station reserves the right to cut off any further registrations early if it believes that it already has more registrants than can be videotaped.
 - (iii) IN NO EVENT DOES REGISTRATION GUARANTEE THAT STATION WILL HAVE TIME TO TAKE YOUR VIDEO. Station will start video recording at the time indicated at that event and may not be able to record all of the registrants before the end of that event. People who register at an on-site event and are not videotaped for any reason will NOT be entrants in this contest.
 - (iv) On-site entry opportunities (if any) will not occur after June 27, 2010. HOWEVER, VIDEOS THAT ARE TAKEN DURING ON-SITE ENTRY OPPORTUNITIES DURING THE LAST WEEK OF ENTRY MAY NOT BE ABLE TO BE POSTED TO THE STATION'S WEBSITE PRIOR TO THE CLOSE OF VOTING ON JUNE 28, 2010 AT APPROXIMATELY 3PM (PT).
 - (v) At each on-site entry event, potential entrants who have an opportunity to enter during the contesting period will be required to:
 - a. Provide contact information including entrant's full name, address of legal residence, phone number (including area code), cell phone number (including area code but cell phone number is optional), age, username (subject to acceptance by contest software to eliminate duplicate usernames), e-mail address, and other information requested (some of which may be optional);
 - b. Sign a consent agreement similar to the language set forth above in Section 6(A)(v).
 - c. Select one of three segments of John Mayer songs "Say", "Waiting on the World to Change" or "Half of My Heart" and perform it live. The performance will be recorded by Station and entered into the contest as long as it complies with the requirements set forth in the applicable contest rules, including, without limitation, the requirements set forth in Sections 6(A)(ii), (iii) and (iv) (except that at the on-site entries, entrants will be provided with a few extra seconds to identify themselves on camera, as instructed by Station at the event, which information shall not be deemed part of the actual video entry).

- d. Only the video recording made by Station at an on-site entry event may be entered into this contest (except in the case of Stations who give the videos to entrants for uploading at their on-site events—in such case the entrant can choose whether or not they want to use the video recorded on-site or not. See (viii) below).
- e. BY PARTICIPATING IN AN ON-SITE ENTRY OPPORTUNITY, ALL ENTRANTS CONSENT TO THE VIDEO RECORDING OF THEIR PERFORMANCE AND UNDERSTAND AND AGREE THAT OWNERSHIP OF SUCH VIDEO RECORDING SHALL BELONG TO STATION.
- f. Strictly follow all instructions and directions given by the Station event staff at the on-site events and understand that any intentional failure to comply with the processes, procedures and instructions may result in immediate disqualification, in Station’s sole discretion.

- (vi) Station will arrange to have videos of on-site entries, subject to the contest rules, available for display and voting on-line as set forth in the How to Win sections below (if applicable) (except in the instance an on-site entry opportunity occurs during the last week of entry then Station has no obligation to post the video). Entrants will be provided with information to access their performance at the event by providing a user name that can be used to locate his/her video at the Station website(s). However, if Station determines that a particular requested user name is not available or not acceptable for any reason, then any such entrant’s user name will be established as follows: first three letters of first name, first initial of last name, first digit of street address and zip code. For example, if your user name does not show up at the website and your name and address is Joe Smith of 400 Main Street, Anywhere, WA 99911, then your user name will be “joes499911.” User names are necessary to view your video online at one of the websites.
- (vii) Failure to submit all of the above items in one submission/entry will result in immediate disqualification.

7. You can only enter this contest via the one website or on-site location(s) (if applicable) (except under certain limitations as set forth in Section 8) listed below that are applicable to the entrant’s legal residency at the time of entry, as follows:

- o <http://kamx.singlikejohnmayer.com> OR <http://kkmj.singlikejohnmayer.com> , via a link from www.mix947.com OR www.majic.com (if any) or greater Austin, TX area on-site events (if any): Entrants must be legal U.S. residents of the State(s) of Texas on the date of entry into this Contest.
- o <http://wtss.singlikejohnmayer.com>, via a link from www.mystar1025.com (if any) or greater Buffalo, NY area on-site events (if any): Entrants must be legal U.S. residents of the State(s) of New York on the date of entry into this Contest

- <http://kalc.singlikejohnmayer.com> OR <http://kosi.singlikejohnmayer.com>, via a link from www.alice1059.com OR www.kosi101.com (if any) or greater Denver area on-site events (if any): Entrants must be legal U.S. residents of the State(s) of Colorado on the date of entry into this Contest.
- <http://wtk.singlikejohnmayer.com>, via a link from www.ktk985.com (if any) or greater Gainesville, FL on-site events (if any): Entrants must be legal U.S. residents of the State(s) of Florida on the date of entry into this Contest.
- <http://wspace.singlikejohnmayer.com>, via a link from www.magic989online.com (if any) or greater Greenville, SC on-site events (if any): Entrants must be legal U.S. residents of the State(s) of South Carolina, Georgia or North Carolina on the date of entry into this Contest.
- <http://wzpl.singlikejohnmayer.com>, via a link from www.wzpl.com (if any) or greater Indianapolis on-site events (if any): Entrants must be legal U.S. residents of the State(s) of Indiana on the date of entry into this Contest.
- <http://kudl.singlikejohnmayer.com>, via a link from www.kudl.com (if any) or greater Kansas City on-site events (if any): Entrants must be legal U.S. residents of the State(s) of Kansas or Missouri on the date of entry into this Contest.
- <http://wmmm.singlikejohnmayer.com>, via a link from www.1055triple.com (if any) or greater Madison on-site events (if any): Entrants must be legal U.S. residents of the State(s) of Wisconsin on the date of entry into this Contest.
- <http://wmcfm.singlikejohnmayer.com> OR <http://wrvr.singlikejohnmayer.com>, via a link from www.fm100memphis.com OR www.wrvr.com (if any) or greater Memphis on-site events (if any): Entrants must be legal U.S. residents of the State(s) of Tennessee, Mississippi, or Arkansas in the Memphis Metro Area (as defined by Arbitron Ratings Company) on the date of entry into this Contest.
- <http://wmyx.singlikejohnmayer.com>, via a link from www.991wmyx.com (if any) or greater Milwaukee on-site events (if any): Entrants must be legal U.S. residents of the State(s) of Wisconsin on the date of entry into this Contest.
- <http://wlmg.singlikejohnmayer.com>, via a link from www.magic1019.com (if any) or greater New Orleans on-site events (if any): Entrants must be legal U.S. residents of the State(s) of Louisiana within the boundaries of Orleans, Jefferson, St. Bernard, St. James, Lafourche, St. Tammany, Plaquemines, Terrebonne, Tangipahoa, St. John the Baptist, St. Charles, Washington Parishes or, in Mississippi, Pearl River and Hancock Counties on the date of entry into this Contest.
- <http://wpte.singlikejohnmayer.com> OR <http://wwde.singlikejohnmayer.com>, via a link from www.pointradio.com OR www.2wd.com (if any) or greater Norfolk on-site events (if any): Entrants must be legal U.S. residents of the State(s) of Virginia or North Carolina on the date of entry into this Contest.
- <http://krsk.singlikejohnmayer.com>, via a link from www.1051thebuzz.com (if any) or greater Portland, OR area on-site events (if any): Entrants must

be legal U.S. residents of the State(s) of Oregon or Washington on the date of entry into this Contest.

- <http://koit.singlikejohnmayer.com>, via a link from www.koit.com (if any) or greater San Francisco, CA area on-site events (if any): Entrants must be legal U.S. residents of the State(s) of one of the following counties in California: San Francisco, San Mateo, Santa Clara, Alameda, Contra Costa, Napa, Solano, Sonoma, and Marin on the date of entry into this Contest.
 - <http://kmtt.singlikejohnmayer.com>, via a link from www.1037themountain.com (if any) or greater Seattle, WA area on-site events (if any): Entrants must be legal U.S. residents of the State(s) of Washington on the date of entry into this Contest.
 - <http://kfbz.singlikejohnmayer.com>, via a link from www.1053thebuzz.com (if any) or greater Wichita, KS area on-site events (if any): Entrants must be legal U.S. residents of the State of Kansas on the date of entry into this Contest.
8. No more than one entry permitted per email address (whether entering on-line or on-site). In the event that Station determines at any point in time that an entrant has submitted more than one entry with the same email address (whether entry online or onsite), Station will determine (in its sole discretion) which entry is acceptable for entry in this contest and which entries will be disqualified. Please note that resident of the states of Texas, Colorado; Kansas; Tennessee, Mississippi or Arkansas in the Memphis Metro Area (as defined by Arbitron Ratings Company); Virginia; North Carolina; Wisconsin; and Washington may enter through two or more different participating Stations depending on the Station's applicable state(s) of eligibility. In these instances, these entrants can only submit one entry per email address per Station. Notwithstanding anything else contained herein, an entrant may not be Station Finalist for more than one participating Station in this Contest. In the event an entrant is determined to be a potential Station Finalist for more than one Station then Station will select alternates for both Stations, Station will randomly select which Station the potential Station Finalist will be the designated Station Finalist for, and the alternate will be the Station Finalist for the other participating Station. Alternates are only relevant in this context if an entrant is selected as a potential Station Finalist for more than one participating Station and Station is under no obligation to disclose the names of these alternates at any time or the fact that a Station Finalist was selected because one entrant was selected by both Stations as the potential Station Finalist and he or she won because he or she was the alternate.
9. **WHETHER OR NOT SELECTED AS A STATION FINALIST OR A GRAND PRIZE WINNER, ALL ENTRIES BECOME THE SOLE PROPERTY OF STATION AND MAY BE USED BY STATION (OR ITS SPONSORS) IN ANY MEDIUM IT DEEMS DESIRABLE NOW OR IN THE FUTURE WITHOUT ANY COMPENSATION TO THE ENTRANT.**
10. Entries must not contain any indecency, profanity, obscenity or unsuitable content as determined by Station in its sole discretion. Station staff will review each video for unsuitable content. All videos containing any content deemed unsuitable or

- inappropriate by Station shall be disqualified in the sole discretion of Station. No notification of such disqualification will be provided.
11. BY ENTERING THIS CONTEST AND SUBMITTING A VIDEO OR TO BE VIDEO TAPED BY STATION, THE ENTRANT IS REPRESENTING TO STATION THAT THE USE AND DISTRIBUTION OF SUCH VIDEO WILL NOT VIOLATE OR INFRINGE UPON THE RIGHTS OF ANY THIRD PARTY, INCLUDING, WITHOUT LIMITATION, COPYRIGHTS OF OTHERS. By submitting a video, Entrants agree to indemnify Station should any requirements, representations and warranties in these contest rules prove to be false or inaccurate.
 12. **By entering this contest, Entrants understand and agree that Station may elect to use any entry submitted for entertainment purposes and may choose to comment on, mock, poke fun at, and/or mimic any entry submitted. Entrants waive any right to make any claim against Station or any contest sponsors with respect to any comments - disparaging or otherwise - made regarding such Entrant's entry. Additionally, contest judges may comment/critique on entries from time to time (at a local or national level) and Stations may elect to feature such entries with the judges' commentaries online, on-air (radio or television) or in any other medium it desires. Entrants understand and agree that such commentary/critiques from contest judges may depict an entry in a positive or negative light (such feedback is not determinative of selecting a local or national winner) and by submitting an entry into this contest Entrants waive any right to make any claim against Station or any contest sponsors.**
 13. **Contestants in this Contest may not violate any federal, state or local laws and may not harm or endanger themselves or other persons or property. If Station deems that an Contestant or any winner may have created a public hazard, cheated, engaged in improper activity, caused interference with or destruction of property and/or utilized public safety resources, such Contestant / winner may be disqualified in Station's sole discretion.**
 14. Entrants do NOT need to be a member of the Stations' online clubs or texting clubs in order to enter....but may be provided with an opportunity to opt-in for membership as part of the entry process. Accepting such membership, however, is not a condition of entry.
 15. Notwithstanding anything to the contrary in these rules (even if it appears that your entry was accepted online or on-site), Station cannot guarantee that it will be able to view all videos submitted from a technical perspective, even if sent in the acceptable formats above. In the event that Station is not able to view any video submitted for any technical reason whatsoever, that entry will be disqualified and may be deleted (without notice to the entrant) and Station will have no liability or obligation to such entrant with respect to the disqualified entry.
 16. Stations reserve the right to (but not the obligation) to post some of the entry information and/or videos on the Station's website, in whole or in an edited form (in Station's discretion), as "featured" video entry. Having your video/entry posted and/or featured does NOT mean that the entrant has won or is likely to win this contest. The decision to post any such entries/videos as featured videos is for entertainment purposes only and is not part of the winner selection process in this contest.

How to Win – Station Winner

17. Starting on or about June 7, 2010 through at least June 29, 2010, some or all of the video entries received at each Station website and on-site events (if applicable) will be posted on-line at that particular Station's contest website and/or regular website (see list above). During some or all of the period from June 7, 2010 through June 29, 2010 at approximately 3pm (Pacific Time, regardless of the time zone the entrant or voter is located in), listeners and visitors may vote for their favorite video online at the Station contest website. Voters must be 21 years of age or older to access website and submit vote and will be asked to verify his or her age prior to being able to gain access to the website.

In addition, videos posted in connection with the local level competitions in this contest may be voted on via text from time to time during the Contest and the specific information for text voting will be announced on-air on those certain participating radio Stations and on their websites. However, no participating radio station has any obligation to implement text voting in this Contest.

In the event a participating Station elects to utilize text voting, votes received via text message and online voting will NOT be tallied together but will be considered independently. **Notwithstanding the foregoing, Stations reserve the right at any time to end text voting prior to the announced closing date for text voting, for any reason or for no reason, by providing at least 24 hours on-air and online notice that such text voting will end early.**

LISTENER VOTING IS FOR ENTERTAINMENT PURPOSES ONLY AND WILL NOT BE THE DETERMINING FACTOR IN SELECTING WINNERS. LISTENER VOTES WILL BE TAKEN INTO CONSIDERATION, BUT WILL NOT BE A SIGNIFICANT DETERMINING FACTOR AS TO WHICH ENTRANT WILL BE THE STATION WINNER. Listeners and visitors may attempt to submit votes as often as they desire; however, for technical reasons, Stations have implemented a pre-determined maximum number of votes permitted per IP address during a pre-determined specific period of time. Any IP address that exceeds the pre-determined maximum number during a pre-determined specific period of time may be prohibited from submitting any further votes in this contest as determined in Station's sole discretion.

Station reserves the right to determine which of the entrant videos will be posted online (in whole or in part) for voting purposes and shall not be required to treat all entries or entrants equally. Station will use reasonable efforts to post videos that it intends to post online within 3 business days of receipt (excludes weekends and holidays and on-site entries during the last week of entry). Station also reserves the right to play some or all of the entries on the radio station (in whole or in part) or to feature some or all on all or any of the Station's websites for entertainment purposes only. Having your video displayed online or audio played on the radio or in any other medium does NOT mean

that you are a finalist, winner or have any increased or decreased chance of winning or being selected as a finalist.

HOWEVER, THE EARLIER IN TIME THAT YOU ENTER THIS CONTEST THE LONGER YOUR VIDEO MAY BE POSTED ON-LINE FOR VOTING PURPOSES AND, AS A RESULT, EARLY ENTRIES HAVE A GREATER CHANCE OF ACCUMULATING MORE VOTES THAN LATER ENTRIES.

Voters do NOT need to be a member of the Stations' online clubs or texting clubs in order to vote...but may be provided with an opportunity to opt-in for membership as part of the voting process. Accepting such membership, however, is not a condition of voting.

Stations' may elect to post on-line the "in process" tally of online and/or texting votes but any such display will not be real-time and may not be relied upon by any of the entrants or voters. Displays in updating in progress voting tallies, if any, will be determined from time to time by each Station for each website as such Station sees fit. Stations' may elect to display a certain number of videos (as determined by Station), number or percentage of votes for each video entered and/or a certain number of videos (as determined by Station), the tally (by rank, percentage, number and popular right now) of text voting (if applicable), no information about votes received at all, and/or any other iteration of displaying information about votes received that Station's elects (in its sole discretion) from time to time. Displaying information about in-progress voting is solely for entertainment/excitement purposes and not binding upon Stations. The sole determination of the total number of votes received by any entry will be made by Station after the close of the voting period based on its software. In addition, if any Station elects to display any in-progress tallies related to voting, Station reserves the right (in its sole discretion) to remove the display of any such tallies at any time during the contest with or without notice (including, without limitation, in the last hours before the voting closes).

18. On or about Wednesday, June 30, 2010, a panel of Station-selected judges from each Station will select their one (1) station prize winning entry video from its website based on any lawful criteria they deem desirable, including, but not limited to, taking the number of listeners votes into consideration as just one of the many elements they may consider in determining their selection of the grand prize winner. The panel of judges will be different for each Station. Each Station will announce its Station winner's name on-air no later than 9am local time on June 30, 2010, subject to verification of eligibility and compliance with these contest rules. The potential Station Winner need not listen in order to win. Each potential station winner will be deemed a "Finalist" in this contest.
19. All Station winners will be notified by 5pm local time on June 30, 2010 by phone number and/or email address listed on entry form. Station will only be required to leave one (1) message at the number or email address provided in the potential Finalist's entry form. If no answer or answering machine is reached, Station will not be obligated to attempt any further contact. However, Station reserves the right, in its sole discretion, to attempt to contact any potential Qualifiers more than once and shall not be required to attempt to contact all potential Qualifiers an equal number of times.

20. THERE WILL BE UP TO TWENTY STATION WINNERS/FINALISTS (one from each participating Station). Entries submitted to a specific Station will only be in consideration and entered into the contest for the Station-level contest and prize associated with that particular Station only.

How to Win – Grand Prize Winner

21. Starting on or about June 30, 2010 all of the Finalist video entries associated with each of the Station Winners (no more than 20 videos total) will be posted on-line at www.singlikejohnmayer.com and this link will be prominently displayed on all of the Station contest websites and may be linked to directly from each Station's main website (see list above). Listeners and visitors may vote for their favorite video online at the www.singlikejohnmayer.com and/or via a link from each Station website by clicking on "Sing Like John Mayer" Link from June 30, 2010 at 3pm PT until July 8, 2010 at 5pm (PT) (all times Pacific Time, regardless of the time zone the entrant or voter is located in). **LISTENERS OR VISITORS MUST BE 21 YEARS OF AGE OR OLDER TO VOTE AND WILL BE ASKED TO VERIFY HIS OR HER AGE PRIOR TO BEING ABLE TO GAIN ACCESS TO THE WEBSITE. LISTENER VOTING IS FOR ENTERTAINMENT PURPOSES ONLY AND WILL NOT BE THE DETERMINING FACTOR IN SELECTING WINNERS. LISTENER VOTES WILL BE TAKEN INTO CONSIDERATION, BUT WILL NOT BE THE DETERMINING FACTOR AS TO WHICH FINALIST WILL BE THE GRAND PRIZE WINNER.**

Listeners and visitors may attempt to submit votes as often as they desire; however, for technical reasons, Stations have implemented a pre-determined maximum number of votes permitted per IP address during a pre-determined specific period of time. Any IP address that exceeds the pre-determined maximum number during a pre-determined specific period of time may be prohibited from submitting any further votes in this contest as determined in Station's sole discretion.

Voters do NOT need to be a member of the Stations' online clubs in order to vote...but may be provided with an opportunity to opt-in for membership as part of the voting process. Accepting such membership, however, is not a condition of voting.

Stations may elect to post on-line the "in process" tally of online votes but any such display will not be real-time and may not be relied upon by any of the entrants or voters. Displays in updating in progress voting tallies, if any, will be determined from time to time by Stations it sees fit. Stations may elect to display a certain number of videos (as determined by Stations), number or percentage of votes for each video entered and/or to a certain number of videos (as determined by Stations), the tally (by rank, percentage or number) of text voting (if applicable), no information about votes received at all, and/or any other iteration of displaying information about votes received that Stations' elects (in its sole discretion) from time to time. Displaying information about in-progress voting is solely for entertainment/excitement purposes and not binding upon Stations. The sole determination of the total number of votes received by any entry will be made by Stations after the close of the national voting period based on its software. In addition, if any in-

progress tallies related to voting are displayed, Stations reserve the right (in its sole discretion) to remove the display of any such tallies at any time during the contest with or without notice (including, without limitation, in the last hours before the voting closes).

22. On or about July 9, 2010, a panel of judges selected by Stations will select one (1) grand prize winning entry video (subject to verification of eligibility and compliance with the contest rules) from among the twenty Finalist entries based on any lawful criteria they deem desirable, including, but not limited to, taking the number of listeners votes into consideration as just one of the many elements they may consider in determining their selection of the grand prize winner. The grand prize winner will be announced by one or more Stations and on www.singlikejohnmayer.com and/or the Station websites before 5pm PST on July 12, 2010.
23. Grand Prize winner will be notified by 5pm (Pacific Time, regardless of the time zone the entrant is located in) on July 12, 2010 by phone number and/or email address listed on entry form. Station will only be required to leave one (1) message at the number or email address provided in the potential Grand Prize Winner's entry form. If no answer or answering machine is reached, Station will not be obligated to attempt any further contact.
24. THERE WILL BE ONLY ONE GRAND PRIZE WINNER IN THIS CONTEST. THIS IS A NATIONAL CONTEST.

Prize

25. STATION PRIZES: Each Station Finalist will receive a John Mayer Autographed Guitar valued at approximately \$250.00 and, for the station winners identified below only, the following prizes (subject to verification of eligibility and compliance with these contest rules):
 - For the (1) one station winner from KKMJ, Austin, TX only: One (1) Barton Creek Resort & Spa Gift Certificate including overnight accommodations (double occupancy); dinner for two persons in the 8212 Wine Bar & Grill; and two (2) 50-minute Spa Treatments at Barton Creek Resort's premiere Spa. There are no blackout dates or restrictions. The gift certificate expires May 3, 2011 (ARV = \$500.00). **A 20% spa gratuity is not included.** Barton Creek Resort is located at 8212 Barton Club Drive in Austin, TX.
 - For the (1) one station winner from WTSS, Buffalo, NY only: Two (2) tickets to see John Mayer at Darien Lake located at 9993 Allegheny Road, Darien Center, NY, August 10, 2010 with limousine transportation to and from the winner's home and the concert venue (ARV = \$689.00) .
 - For the (1) one station winner from KALC, Denver, CO only: Two (2) tickets to see John Mayer September 1, 2010 at Red Rocks located in Red Rocks Park near Morrison, Colorado and \$200 to Rodizio Grill: The Brazillian Steakhouse (ARV = \$338.99).

- For the (1) one station winner from KOSI, Denver, CO only: Two (2) tickets to see John Mayer September 1, 2010 at Red Rocks located in Red Rocks Park near Morrison, Colorado; One (1) John Mayer CD catalog including “Room for Squares”, “Heavier Things”, “Continuum”, “Battle Studies”, and “Where the Light Is”; Two (2) nights’ accommodations (double occupancy) in the Beatles Suite at the Historic Brown Palace Hotel located at 321 17th Street in Denver, CO with Spa package for two that includes a 50 minute massage, includes breakfast each morning; and One-hundred and one dollars (\$101.00) spending cash (ARV = \$2190)
- For the (1) one station winner from WKTK, Gainesville/Ocala, FL only: One (1) special edition KTK king size Bean Bag Bed from Corda-Roys (ARV = \$350.00).
- For the (1) one station winner from WZPL, Indianapolis, IN only: Two (2) tickets to see John Mayer on Sunday, August 15, 2010 at the Verizon Wireless Music Center located at 12880 E 146th in Noblesville, IN (ARV = \$137).
- For the (1) one station winner KUDL, Kansas City only: Two (2) tickets and Limousine service to and from the winner’s home and the concert venue to see the “American Idols Live!” Tour, Friday, August 27, 2010 at the Sprint Center located at 1407 Grand Blvd in Kansas City (ARV = \$350) AND the opportunity to perform at KUDL’s “Christmas in the Sky” event happening, Wednesday, November 24, 2010. Time of such performance to be determined by Station in its sole discretion and winner will be contacted by Station at least 2 weeks in advance regarding details. Station is not responsible if winner is not able to perform at this event if it is determined by Station or any third party that this performance is not allowable for any reason. In the event of illness, act of god, scheduling conflict or any other reason, Station is not responsible for this portion of the prize, which has no monetary value, and no alternate prize will be awarded and the performance will not be rescheduled. In the event the winner performs at the event, winner will receive no compensation for such performance. This portion of the prize has no commercial value.
- For the (1) one station winner from WMMM, Madison, WI only: An opportunity to record the song he or she performed in their video in Studio M and be interviewed by the MMM morning show. Station will attempt in good faith to schedule the recording session and interview with Station winner between June 30th and July 12th 2010. Station reserves the right to mutually agree on recording session interview dates/times with Station winner. Station’s flexibility with respect to scheduling depends upon availability on the date upon which the attempt to schedule a recording session is made. Failure of Station winner to schedule their recording session and interview (including, without limitation, inability to speak in person with a WMMM promotion representative to schedule a recording session and interview for any reason), failure to appear on time may result in Station’s determination to not record an entrant’s song or interview them, as determined in WMMM’s sole discretion. Station is

not obligated to play the Station winner's song on-air or online, but by recording the song in Studio M the Station winner consents to Station playing song on Station's website or on-air, in whole or in edited form (in Station's sole discretion) without any compensation. Opportunity to have Station winner's song recorded in Studio M and to be interviewed by the MMM morning show has no commercial value.

- For the (1) one station winner from WMC-FM, Memphis, TN only: one (1) Guided VIP tour for two through the Memphis Rock 'n' Soul Museum, 191 Beale St., Suite. 100, FedEx Forum Plaza Memphis, TN (Tour package good through December 31, 2010 during regular hours 10:00 a.m. – 7:00 p.m. daily with advance reservation by calling (901) 205-2526 (Final museum admission at 6:15 p.m.). Museum Holidays: Thanksgiving Day, Christmas Eve, and Christmas Day) ; One (1) \$50.00 gift certificate to the Hard Rock Café Beale Street, 315 Beale St., Memphis, TN; One (1) Rock 'n' Soul "Swag" gift basket, featuring Rock 'n' Soul hoodie, the official "Memphis Music 3-CD Box Set"; and \$100.00 in Taco Bell Bucks (no expiration date) (ARV = \$350.00).
- For the (1) one station winner from WRVR, Memphis, TN only: One (1) VIP experience Memphis Rock 'n' Soul Museum Tour and Prize Package including: one (1) Guided VIP tour for two through the Memphis Rock 'n' Soul Museum, 191 Beale St., Suite. 100, FedEx Forum Plaza Memphis, TN (Tour package good through December 31, 2010 during regular hours 10:00 a.m. – 7:00 p.m. daily with advance reservation by calling (901) 205-2526 (Final museum admission at 6:15 p.m.). Museum Holidays: Thanksgiving Day, Christmas Eve, and Christmas Day) ; One (1) \$50.00 gift certificate to the Hard Rock Café Beale Street, 315 Beale St., Memphis, TN; One (1) Rock 'n' Soul "Swag" gift basket, featuring Rock 'n' Soul hoodie, the official "Memphis Music 3-CD Box Set"; and \$100.00 in Taco Bell Bucks (no expiration date) (ARV = \$350.00).
- For the (1) one station winner from WMYX, Milwaukee, WI only: One (1) John Mayer CD catalog including “Room for Squares”, “Heavier Things”, “Continuum”, “Battle Studies”, and “Where the Light Is”; and two (2) tickets to see John Mayer August 14, 2010 at The First Midwest Bank Amphitheatre located at 19100 South Ridgeland Avenue in Tinley Park, IL (ARV = \$169.00).
- For the (1) one station winner from WPTE, Norfolk/Virginia Beach, VA only: One (1) 42-inch LG LCD TV and two (2) tickets to John Mayer July 18, 2010 at the Virginia Beach Amphitheater (ARV = \$1,227.00).
- For the (1) one station winner from WWDE, Norfolk/Virginia Beach, VA only: One (1) 42-inch LG LCD TV and two (2) tickets to John Mayer July 18, 2010 at the Virginia Beach Amphitheater (ARV = \$1,227.00).
- For the (1) one station winner from KRSK, Portland, OR only: Two (2) tickets to see John Mayer with Keith Urban August 28, 2010 at the Gorge Amphitheater in George, Washington valued at \$135; One (1) Sony Bloggie camera valued at \$180; and One (1) Fifty dollar (\$50.00) Shell Gas Card (ARV = \$365.00).

- For the (1) station winner from KOIT, San Francisco only: Two (2) tickets to see John Mayer August 20, 2010 at Shoreline Amphitheatre located in Mountain View, CA including one (1) VIP parking pass (ARV \$184.00).
- For the (1) station winner KMTT, Seattle, WA only: One (1) The John Mayer catalog including “Inside Wants Out”, “Room for Squares”, “Any Given Thursday” on DVD, “Heavier Things”, “Try!” (John Mayer Trio) on vinyl, “Continuum”, “Where the Light Is: Live in Los Angeles”, “Battle Studies”, and two (2) tickets to see John Mayer with Keith Urban, August 28, 2010 at the Gorge Amphitheatre in George, WA (ARV= \$223.00).

26. **GRAND PRIZE:** One (1) grand prize will be awarded in this contest. The verified Grand Prize Winner in this contest will receive a trip for two to see John Mayer in Concert (Grand Prize Concert) in Irvine, CA on August 24, 2010 (ARV = \$4,450, actual value will vary depending on winner’s city of departure), which includes:

- two roundtrip coach class airline tickets from a commercial airport near the winner’s city of residence to an airport near the Grand Prize Concert venue (as determined by Station and Columbia Records’ sole discretion), ground transportation, 2 nights hotel accommodations (double occupancy, room only; no incidental expenses, taxes or gratuities included) at a hotel of Station’s choice. This portion of the prize is valued at up to approximately \$2,000 (actual value will vary depending on winner’s city of departure).
- A meet and greet opportunity with John Mayer at the Grand Prize Concert.
- A designated dressing room backstage at Grand Prize Concert to share with a guest prior to the start of the Grand Prize Concert.
- Fulfillment of Grand Prize Winner’s “Rider” requirements (e.g., certain catering and hospitality items that Grand Prize Winner would like in his or her dressing room) that will be provided in the designated dressing room backstage at the Grand Prize Concert up to a maximum value of \$250 worth of items. Stations will contact Grand Prize Winner approximately 3 days after accepting prize and completing all required paperwork for the Grand Prize Winner’s Rider requirements and the Grand Prize Winner must be in contact with Stations’ designated representative no later than 5 business days from being contacted by Stations’ Representative (or sooner if indicated by the Stations’ representative due to requirements of 3rd party vendors) to provide his or her Rider requirements. Station shall not be obligated to fulfill any requirements of Grand Prize Winner that are impractical, prohibited by the venue or illegal. Grand Prize Winner hereby acknowledges that specifications, as may be set forth in any Rider provided to Stations, are intended to be illustrative only and are not strictly required. Stations and Grand Prize Winner agree to work together in good faith in the event that the Stations not provide a specific item or satisfy a specific requirement (by reason of availability, cost or otherwise), in order to find a reasonably acceptable substitute or replacement.
- Two front row tickets and two backstage passes to the Grand Prize Concert. This portion of the prize is valued at approximately \$2,000.
- An informational meeting with a representative from John Mayer’s record label, Columbia Records at Grand Prize Concert for no less than 30 minutes. During this meeting, the Representative will provide music career advice, answer the Grand Prize

Winner's questions, and/or listen to any music that listener brings (subject to the time limitation). In the event that the Grand Prize Winner would like to play any music for the Representative during the meeting, it is the Grand Prize Winner's sole responsibility to bring the appropriate music player (computer for MP3 file, CD for CDs, cassette player for cassettes, etc...). Station is not responsible if the meeting cannot take place for any reason, including but not limited to the failure of the Columbia representative to appear, and in no event will Station be responsible to reschedule the meeting and shall not be responsible for providing any alternate prize (including compensation). THE PRIZE IS A MEETING ONLY. IN NO EVENT SHOULD THE GRAND PRIZE WINNER EXPECT IN ANY WAY THAT HE/SHE WILL BE OFFERED A RECORDING CONTRACT AT OR AS A RESULT OF THIS MEETING. THE MEETING IS INTENDED ONLY FOR INFORMATIONAL PURPOSES AND TO PROVIDE SOME GENERAL GUIDANCE AND ADVICE TO THE GRAND PRIZE WINNER. STATION MAKES NO REPRESENTATIONS THAT THE REPRESENTATIVE HAS ANY AUTHORITY, POWER OR INCLINATION (DIRECTLY OR INDIRECTLY) TO FACILITATE A RECORD DEAL FOR THE GRAND PRIZE WINNER. This portion of the prize is valued at approximately \$200.00.

THIS GRAND PRIZE IS ONLY AVAILABLE FOR USE FOR PRE-SCHEDULED FLIGHTS ON DATES TO BE DETERMINED BY STATION. WINNER WILL BE PROVIDED WITH NO LESS THAN 2 WEEKS NOTICE OF THE TRAVEL DATES. In the event that winner and/or his/her intended guest is unable to travel on the Station determined travel dates, no alternative travel dates or travel times are available and the prize will be deemed forfeited by the winner with no alternative prize or cash to be provided (and Station will NOT be obligated to re-award this prize). Winner and guest must travel on the same itinerary. Once the reservations are made by Sponsors, no changes may be made by the winner (including, without limitation, any changes in travelling companion). **PLEASE BE ADVISED THAT STATIONS MAY NOT RECEIVE TRAVEL DOCUMENTS UNTIL JUST A DAY OR SO BEFORE THE DEPARTURE DATE AND WILL NOTIFY WINNER AS SOON AS THE DOCUMENTS HAVE ARRIVED. IT IS THE WINNER'S SOLE RESPONSIBILITY TO ENSURE THAT HE/SHE CAN PICK UP SUCH MATERIALS, EVEN ON LAST-MINUTE NOTICE. FAILURE TO DO SO FOR ANY REASON WILL BE DEEMED FORFEITURE OF ANY PRIZE IN THIS CONTEST.**

27. Any prize that provides an opportunity to meet with, participate in an activity with, interview or have similar interaction with any celebrity (other than employees of Station) or similar unique meeting opportunity with an individual (including, without limitation, the meet and greet with John Mayer and the meeting with Columbia Records) ("Celebrity") is contingent upon the Celebrity appearing for such activity/event, which is beyond the Station's control. Station is not responsible if a winner and/or his/her guests are unable to meet such Celebrity or participate in the associated activity if the Celebrity determines this is not allowable for any reason or fails to appear/participate for any reason. In the event of illness, act of god, scheduling conflict or any other reason, Station is not responsible for this portion of the prize, which has no monetary value, and no alternate prize will be awarded and the event/activity will not be rescheduled. In the event that Station elects (in its sole discretion) to attempt to reschedule any

- such event/activity or offer an alternative prize, Station shall have no obligation whatsoever to offer any other alternate prize if such attempt to reschedule or other offer is not accepted by or utilized by winner for any reason whatsoever.
28. Winners of travel prizes may be required to provide a valid credit card to check into the hotel and to cover incidental expenses and his/her guest may be required to sign one or more liability release agreements before being authorized by Station or its sponsor to be allowed to participate as winner's guest on a trip. Trips may be subject to additional restrictions including blackouts, peak period restrictions and expiration dates imposed by Station, sponsors and/or agents participating in the contest. These restrictions are not subject to negotiation. Reservations are non-transferable and once booked and confirmed may not be re-scheduled.
 29. With respect to travel, event tickets and/or events of any kind, Station and sponsors are not responsible for replacing or reimbursing winners with any form of compensation for flights or events that are canceled, rescheduled or delayed. All cancellations are deemed beyond the control of Station and its sponsors. This includes, but is not limited to, event cancellations, trip schedule changes, flight cancellations, changes in travel arrangements, travel delays of any form and duration, as well as all delays or cancellations due to acts of nature, terrorism (including threats), illness or war. Additionally, Station is not responsible for any work stoppage that may affect Station's ability to provide any of the prizes. Station is not responsible for any expenses incurred by contest winners as a result of such cancellations or delays.
 30. Any prize that is awarded in the form of a gift certificate may have an expiration date and use of such certificate may be based on availability and include blackout periods, restrictions or excluded items (for example, tax, tips, alcoholic beverage, or goods from a particular manufacturer). Gift certificates are only redeemable at the locations for which they are specified.
 31. Notwithstanding anything to the contrary herein or stated on-air, no person will be entitled to receive any prize until after their eligibility has been confirmed or accepted by Stations and all required paperwork (including, without limitation, liability release agreements) have been completed by the pending winner within the required deadlines.
 32. All prizes awarded must be picked up at the applicable Station's studios during normal business hours, Monday through Friday, unless otherwise specifically directed by Station. Prizes will not be mailed, unless otherwise determined by the Station.
 33. Prizes not claimed within thirty (30) business days of being advised by Station that the prize is available for pick-up, or in the case of a time sensitive prize, within its period of usability, shall be considered forfeited (without notice to the winner) and will become property of Station. Such prize may be disposed of at the discretion of Station Management. In the case of the John Mayer Autograph Guitar awarded to each local station winner, Station will contact winner when the prize is available but the prize will be available no later than 60 days after the conclusion of the Contest.

34. Prizes will be released to winners only. Winners are required to present a valid United States state or federal photo ID and valid social security number in order to pick up any prize. Winners may be required, in Station's sole discretion, to sign a Liability Release Agreement relieving the Station, its parents, subsidiaries, officers, directors, members, managers, employees, agents and contest sponsors from any and all liability with respect to the contestant's participation in the contest and the receipt and/or use of the prize. Any person who refuses to sign the Release and/or provide a social security number or complete or provide any other documents required by the Station by the deadline required by Station will forfeit any and all prizes.
35. Station reserves the right to substitute a prize of equal or greater value for all contests and giveaways. Non-cash prizes are not redeemable for cash. No transfer or assignment of prizes is allowed, except as may be determined by Station in its sole and absolute discretion on a case by case basis.
36. In the event that any winner or finalist is disqualified in this contest for any reason permitted by these contest rules at any point in time (before or after a winner is determined), Station shall NOT be obligated to select an alternative winner and may instead elect to retain any prizes in this contest as its own property and/or dispose of any such prizes in any way it sees fit outside of (or within) the scope of this contest.
37. Winners are prohibited from selling any prize awarded or from transferring any prize without Station's authorization (which authorization must be in writing by a Station representative and shall be granted or withheld in Station's sole discretion on a case by case basis). In the event that Station discovers or suspects (correctly or incorrectly) that a winner is attempting to sell his/her prize from Station (i.e., ebay, craigslist or otherwise), Station reserves the right, in its sole discretion, on a case by case basis to take any one or more of the following actions: (a) immediately disqualify the winner and deem any prize they were otherwise entitled to as forfeited, (b) refuse to award the prize to such winner, even if he/she represents that they will not resell or transfer the prize, and/or (c) prohibit the violating winner from participating and/or winning any future Station contests (whether for a fixed period of time or in perpetuity, in Station's sole discretion) and if such winner ever wins a future Station contest during the period that he/she is banned, he/she shall be disqualified from the contest and forfeit any prize once it has come to Station's attention. Further, Station reserves the right to track and/or cancel and invalidate any prize awarded that Station suspects was sold or transferred without authorization.
38. Winners are responsible for paying all applicable local, county, state and federal taxes on prizes based on the estimated retail value of the prize, as set forth in the contest rules, and will be issued an IRS 1099 form for all prizes won from Station where the aggregate value of all prizes is \$600 or more.
39. Other specific restrictions regarding awarded prizes will be provided, if applicable, to the winner.

Sponsor(s)

The sponsors of this contest are: Entercom Austin, LLC d/b/a KAMX and KKMJ, Entercom Buffalo, LLC d/b/a WTSS, Entercom Denver, LLC d/b/a KALC and KOSI, Entercom Gainesville, LLC d/b/a WKTK, Entercom Greenville, LLC d/b/a WSPA, Entercom Indianapolis, LLC d/b/a WZPL, Entercom Kansas City, LLC d/b/a KUDL, Entercom Madison, LLC d/b/a WMMM, Entercom Memphis, LLC d/b/a WMC-FM and WRVR, Entercom Milwaukee, LLC d/b/a WMYX, Entercom New Orleans, LLC d/b/a WLMG, Entercom Norfolk, LLC d/b/a WPTE and WWDE, Entercom Portland, LLC d/b/a KRSK, Entercom San Francisco, LLC d/b/a KOIT, Entercom Seattle LLC, d/b/a KMTT, Entercom Wichita, LLC d/b/a KFBZ, Columbia Records Live Nation, Zolada Limousine, Signals, Fichte Endle Eye Care, Rodizio Grill, Corda Roys, Absolut Vodka, McCarthy Auto Group, A Girls Night Out Limo, Taco Bell, Memphis Rock 'n' Soul Museum, Hard Rock Café Beale Street, Bohn Hyundai, Dosha Salon Spa, Brown Palace Hotel, Bud Light, Bossa Nova Superfruit Juice Company, Metro PCS, Uno Chicago Grill, Home Consignment Center and Barton Creek Resort & Spa.

Other General Rules that Apply to this Contest

40. Station may require the selected winning entrant to produce documentation evidencing eligibility in this Contest.
41. In the event that a Grand Prize winner is disqualified or any portion of the prize is forfeited at any time, Station reserves the right (but not the obligation) to select another winner in this contest (in Station's sole discretion).
42. **Entry in this contest is gratis and not in exchange for any airplay, add, increased airplay or rotations for the entrant(s) or any other artist. Notwithstanding the on-air plays specifically identified as part of this contest above, any decision by the Station to play any such music (whether in connection with the Contest or otherwise) will be at the sole discretion of the Station and is in no way implicitly or explicitly in exchange for participation in this contest. If Station elects to play any such entry submission during or after this contest, Station may identify the entrant as a sponsor. IN NO EVENT DOES PARTICIPATION IN THIS CONTEST MEAN THAT ANY ENTRANT IS ENTITLED TO ANY AIRPLAY OF THEIR ENTRY SUBMISSION, OTHER THAN AS EXPRESSLY SET FORTH IN THESE CONTEST RULES.**
43. Finalists and Grand Prize Winner may have the opportunity, from time to time, to submit blogs to Stations in either written or video form. However, the Finalists and the Grand Prize Winner are not guaranteed the opportunity to blog and Finalists and Grand Prize Winner are not obligated to submit a blog if requested by Stations. Submitting blogs will not increase or decrease a Finalist's chance of becoming the Grand Prize Winner. These blogs will not be voted on by the selected Stations judges. In the event a Finalist or the Grand Prize Winner submits a blog, Finalist or the Grand Prize Winner will receive no compensation for such performance.
44. Notwithstanding anything to the contrary in these rules or stated on-air or otherwise by the Stations or Sponsors, in no event are the Stations required to confirm eligibility or eliminate ineligible entrants prior to selecting Station Finalists or the Grand Prize Winner. In the event that any selected winner is determined to be ineligible at any time, he/she will be disqualified and not entitled to any prize in this contest. In such event, Station may select an alternative winner from among all other entries received, time permitting.
45. With respect to any text-based voting: Participants acknowledge that messages are distributed via third party mobile network providers and, therefore, Station cannot

control certain factors relating to message delivery. Participants acknowledge that, depending on the recipient's mobile provider service, it may not be possible to transmit the message to the recipient successfully. Station does not claim or guarantee availability or performance of this service, including liability for transmission delays or message failures. Station does not charge a fee for this service. It is each Participant's responsibility to check with their individual carrier, as other charges may apply. **BE ADVISED THAT IN SOME CASES, TEXTS TO THE STATION WILL RESULT IN ONE OR MORE AUTOMATIC BOUNCE BACK MESSAGES, FOR WHICH PARTICIPANTS MAY INCUR A FEE FROM THEIR PROVIDER.** Station assumes no responsibility for charges incurred for text-messaging, including, without limitation, as a result of any bounce back messages or contest notices from the Station.

46. All entries become the property of the Station and will not be acknowledged or returned. Entries received that are mutilated, tampered with, illegible, or from ineligible entrants will be void. Entries that are determined to be fraudulent will be void, and the person making such an entry barred from further participation in that contest and, in Station's sole discretion on a case by case basis, banned from any future participation in any Station contest (which Station decision may not be disputed or appealed). Incomplete or illegible entries may be disqualified in Station's sole discretion.
47. With respect to Station's obligation to notify Finalists or winners or where there is a deadline for prize claims, Station will only be required to leave one message at the telephone number provided in the entry form (if applicable) or provided at the time that the station collected the winner's information (by phone, electronically or in person). If no answer or answering machine is reached, Station will not be obligated to attempt any further contact. However, Station reserves the right, in its sole discretion, to attempt to contact any qualifier/entrant/finalist/winner more than once and shall not be required to attempt to contact all qualifiers/entrants/finalists/winners an equal number of times or in the same communication manner. If no telephone number was provided and the Station has an address, the Station may elect to send one written notification letter by first class mail or email, time permitting.
48. Use of robotic, mechanical or other forms of pre-programmed internet, texting or phone call visit, voting or entry methods is NOT prohibited. Station does not intend to monitor or disqualify any contest entry, votes or web hits in a contest on the basis of the use of such manipulation tools. Notwithstanding the foregoing, entrants are not entitled to use such manipulation tools and Station reserves the right (in its sole discretion), from time to time, to implement entry/voting processes that may frustrate or prohibit such automated entry or voting (including, without limitation, CATSUP or requiring Club membership log ins) and/or, as in this case where voting is not a determinative factor, take into consideration and discount the importance of results of any entry or entrant that Station suspects may have benefited from any such robotic or automated systems; provided, however, that no contestant in any contest may rely upon or insist upon Station's failure or refusal to take any of the foregoing actions or to determine, in its sole discretion, that one entrant's entry should be discounted because another entrant's entry was or vice versa. Nothing in this Section alters or overrides the requirement above which limits entry in this contest to one entry per email, except in those certain instances where an individual is eligible to enter through different participating Station websites (see Section 8).
49. In no event will any "deal-making" between participants be permitted. Station reserve the right to disqualify any person that it suspects has participated in or offered or accepted any type of "deal-making" with respect to this contest with other contestants or third parties.

50. Stations' Management shall be the sole arbiters in all matters relating to the contest and in the interpretation of contest rules. Their decisions shall be final. Entry into the Contest constitutes agreement by contestants to abide by these rules, as well as any other rules established by Stations.
51. **By participating in this Contest, entrants hereby agree and each entrant hereby remises, releases and forever discharges and agrees to indemnify and hold harmless Stations, their affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the promotion, contest, and/or event from any and all liability, claims, actions, and damages sustained or incurred by participation in the said promotion, contest, and/or event and the receipt and use of any prize(s) awarded (if any) through the Contest, and/or event arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Stations, their affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Contest.**
52. By participating in the Contest, entrants hereby consent to the Stations and contest sponsors' usage of any one or more of the following for on-air broadcast, online and for any other advertising and promotional purpose in any medium whatsoever without payment of any additional consideration: contestant's name; voice; likeness; biographical information; his/her participation in the contest; and the substance of the contestant's telephone call, entry form, essays, songs, videos, photos or any other contest submissions. By entering or participating in the Contest, entrants understand and agree that Stations may take photographs and/or videotape and/or audiotape any entrants participation, appearance and/or performance in connection with the Contest (before, during or after the contest) and that Stations will own any such photos, audio and/or video and shall be free to utilize such materials in any way it sees fit during or after the contest with no compensation to the entrants, including without limitation posting any such photographs, audio and/or videos on its website.
53. Stations and their sponsors are not responsible for any technical difficulties, technical malfunctions or errors (whether technical or typographical) experienced due to overload, busy signals, loss of phone service, internet availability, electronic problems, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, garbled, corrupted, scrambled, delayed, or misdirected transmissions, or computer hardware or software or telephone malfunctions, failures, or technical errors or difficulties, any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of any of the websites, computer virus, bug, or other errors or corruptions of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of information or the failure to capture, or loss of, any such information or any other factor that may prevent an individual from completing or Stations from

receiving (accurately or otherwise) a phone call, an email, accessing any website (including the Stations or any third party website), or for any problem associated with the Stations websites or voting website or software, internet, telephone connections, servers, routers, or any other technical problem that may impact entry, participation, voting or prize claim in any way, regardless of the cause, including, without limitation, any injury or damage to any person's computer, equipment, property, software or network related to or resulting from participating in the Contest or visiting its websites (whether as an entrant, visitor or voter). Stations and their sponsors assume no responsibility for any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in the Contest. Stations are not responsible for any printing errors or typographical errors. **If, for any reason, in the sole opinion of Stations, the Contest is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes, whether discovered or suspected by Stations, which, in sole opinion of the Stations, does or could corrupt or affect the administration, security, fairness, integrity or proper conduct of a Contest, Stations reserve the right, at its sole discretion, to cancel, terminate, modify or suspend the affected contests and/or the voting portion of any Contest with or without selecting qualifiers, finalists or winners, and/or provide alternative means of entry or voting or any other changes to these contest rules that Stations deem appropriate under the circumstances. In the event of termination, suspension or modification of a contest, a notice will be posted online and announced on-air.**

54. Stations and Sponsors reserve the right to prohibit the participation of an individual from any or all Stations' contests if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in the applicable Contest rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF ANY CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS AND STATION RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.
55. This Contest is subject to all applicable laws and regulations and is void where prohibited.
56. Inquiries by contestants or potential contestants to any employee of the Stations or any third party vendor of Stations (whether in person, by email, or by telephone) regarding the status of their entry or questions about the Contest may or may not be responded to and Stations are not obligated to respond or treat to all inquiries identically (even if the question is identical). Some Stations may handle inquiries differently than other Stations and time considerations and/or volume, among other things, may impact a Station's desire to respond to inquiries from time to time. Notwithstanding anything communicated by an employee of the Stations or any third party vendor of Stations in connection with

any such inquiry, such information shall not be binding on Stations (the sole determining information related to this Contest is as set forth in these contest rules) and shall not be deemed to be providing any type of improper assistance or advantage to any particular contestant over another. Any attempt by Stations or any third party vendor of Stations to respond to an inquiry will be in the context of providing good customer service only and, in some instances, to address technical issues/problems.

57. Stations reserve the right to: (i) terminate or declare the Contest null and void and rescind any prize, if in its sole judgment, the rules or the integrity of the Contest have been violated or compromised in any way, intentionally or unintentionally by any person whether or not a participant in the Contest; (ii) alter or amend these Contest rules at any time; and (iii) stop or conclude the Contest at any time without prior notice. Material changes to the contest rules will be broadcast on-air, when practical.
58. In the event a dispute arises regarding specific individual entitled to receive prize, entry will be declared made by the “authorized e-mail account holder” and any damage made to the website will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. “Authorized e-mail account holder” is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Participants may be requested to provide Stations or Sponsors with proof that the participant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor.
59. Winner’s List: For a list of winners mail a self-addressed stamped envelope to any one of the Stations addresses listed above addressed to “Sing Like John Mayer” 2010 Winner List”. All requests for winner lists must be mailed and received by the Station(s) after the contest is over but prior to November 12, 2010.